

## **Craig Walker Coaching Core Values**

### **1. GOD FIRST**

- We make it our ambition to seek not a ministry, but God.  
*Seek the Kingdom of God above all else, and live righteously, and he will give you everything you need. (Matthew 6:33)*
- Start each day with a fresh encounter with God by spending time alone with God in his word and prayer and remain attentive to his Spirit throughout the day.

### **2. HUMBLY CONFIDENT**

- We expect to find ways to help others win. If Christ is committed to making disciple, we should expect him to be committed to us. Therefore, we believe we can help every person who wants to be healed.  
*“Go, make disciples...and be sure of this, I am with you always, even to the end of the age.” (Matthew 28:19-20)*
- Failing to believe God is the single greatest mistake a person can make. It was the nation of Israel who had God’s guarantee of taking the Promised Land, however, they lacked confidence in God, and forfeited their future of living peacefully in a land flowing with milk and honey.

### **3. PASSIONATE ABOUT RESULTS**

- We work hard to maximize every situation and to take ourselves and our clients to the next level.  
*Work brings profit, but mere talk leads to poverty! (Proverbs 14:23, NLT)*
- We don’t confuse busyness with hard work.
- Results are the outcome of believing God and working diligently to do everything he told us to do, with the understanding that God’s results do not require us to sacrifice our faith, our family, or our health.

### **4. OPEN AND HONEST**

- We work with people who are stuck. It is our responsibility to discover and communicate real solutions with truth and compassion.  
*Wounds from a sincere friend are better than many kisses from an enemy. (Proverbs 27:6, NLT)*
- Be clear and honest, yet sensitive and supportive. Avoid talking down to others. Seek to communicate with the proper balance of grace and truth.

## 5. HAVE FUN

- Being transparent, having fun has never been a core value of mine. But having served in ministry for many years has taught me, if we can't laugh, we won't last.

*"A cheerful heart is good medicine, but a broken spirit saps a person's strength."*

(Proverbs 17:22, NLT)

- Weekly, we will seek out activities that make us laugh.